

EUROPEAN

GAMING LAWYER
Media Pack

**The specialist international
jurisdiction magazine**

In association with

 **InterGaming**

The world's leading publication
for the international casino industry

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ABOUT EUROPEAN GAMING LAWYER

In the last two decades, gaming law has emerged as a critically important legal specialisation. It is an exciting and diverse practice that touches on many other disciplines of law such as contracts, antitrust, constitutional law and others. This area of practice has grown rapidly to meet the demand of growing and emerging gaming markets across the globe. If your firm offers gaming law as a speciality or would benefit by reaching casino executives, regulators, compliance officers, security or surveillance directors, in-house counsel, igaming professionals or gaming lawyers, advertising in *European Gaming Lawyer* magazine can help connect your firm's abilities with the needs of the gaming industry.

European Gaming Lawyer is published by InterGame Ltd in partnership with the International Masters of Gaming Law.

DISTRIBUTION

European Gaming Lawyer is distributed globally in both print and electronic (e-book) formats and is read by thousands of industry professionals. Our print format is distributed inside *InterGaming* as well as being sent to members of the IMGL. *European Gaming Lawyer* is also circulated at leading industry exhibitions, conferences and events worldwide.



DIGITAL

In addition to its global print distribution *European Gaming Lawyer* is now circulated widely in the modern e-book format. Since 2008 this multimedia approach has provided an enhanced, versatile option for both our advertisers and subscribers. The "on-demand" nature of the digital magazine gives an added value dimension to *European Gaming Lawyer* with increased availability and function. Readers can access *European Gaming Lawyer*, download pages and link directly to advertisers' websites using only a mobile phone or laptop from any location worldwide. This multi-platform delivery is proving very popular.



EVENTS

Last year *InterGaming* staff attended key trade exhibitions in over 20 countries, including US, Austria, China, Mexico, UK, Italy, Spain and Macau.



ISSUES

Issue 1 - Winter

Legal Gaming in Europe Conference
International Gaming Expo
European Amusement and Gaming Expo
I-Gaming Asia Congress
Asian i-Gaming Congress

Issue 2 - Spring

Canadian Gaming Summit
International Masters of Gaming Law Spring Conference
iGaming Super Show

Issue 3 - Autumn

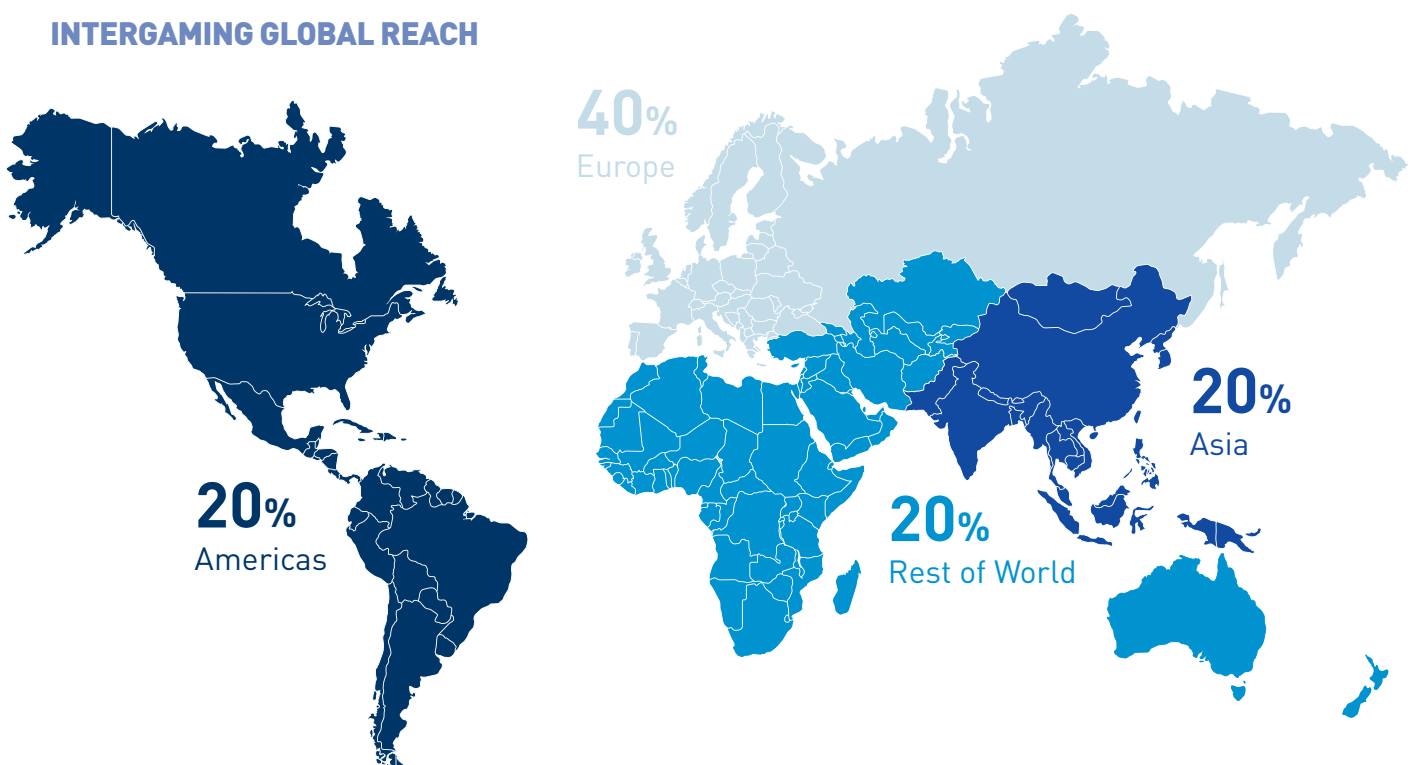
European iGaming Congress and Expo
International Masters of Gaming Law Autumn Conference
Global Gaming Expo (G2E)

● More shows will be added as they are announced throughout the year

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Sports betting operators
Industry service providers
Manufacturers of gaming equipment
Casino business services
Industry experts
Leisure and retail operators

INTERGAMING GLOBAL REACH



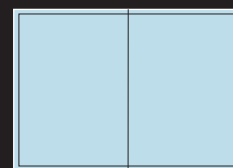
RATES & DATA

FULL PAGE

207mm x 281mm
(with 3mm bleed)
Member Price £2000
Non-Member Price £2500

DPS

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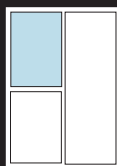
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ARTWORK SPECIFICATIONS

Full Page/Double Page Spread (DPS) artwork to be supplied with 3mm bleed, other sizes do not require bleed. ARTWORK FILES TO BE SUPPLIED AS: PDF, TIFF, JPG, EPS, PSD. Quark files with collected artwork and fonts. Illustrator eps files with linked artwork and all fonts outlined. ALL FILES TO BE SUPPLIED AT THE CORRECT SIZE AND AT 300dpi. BEST QUALITY PRESS READY PDFs. Not clipped at edge. WITH CROPS AND BLEEDS.

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