

CasinoLawyer

For space reservations, contact Johannah Wicks at (701) 293-7775 or events1@aceme.org.

In the last two decades, gaming law has emerged as a critically important legal specialization. It is an exciting and diverse practice that touches on many other disciplines of law such as contracts, antitrust, constitutional law and others. This area of practice has grown rapidly to meet the demand of growing and emerging gaming markets across the globe, but there is still a large, unsatisfied portion of that market.

If your firm offers gaming law as a specialty or would benefit by reaching gaming lawyers, regulators, compliance officers, security or surveillance directors, in house counsel or casino executives, advertising in **Casino Lawyer** magazine can help connect your firm's abilities with the needs of the gaming industry.

Casino Lawyer is published four times a year by the International Masters of Gaming Law. It is distributed along with **Casino Enterprise Management** magazine to more than 16,500 subscribers. Two thousand of these issues reach international destinations.



Advertising in **Casino Lawyer** gets your firm noticed!

Mechanical Requirements

1/4 Vertical
3.5" x 4.875"

Member Cost = \$750
Non-Member = \$1,800

1/2 Horizontal
8.875" x 5.625"
(includes 1/4" bleed, 3 sides)

Trims to 8.375" x 5.375"
Live text area 7.375" x 4.875"

Member Cost = \$1,400
Non-Member = \$3,000

Full page
8.875" x 11.375"
(with 1/4" bleed, all sides)

Trims to
8.375" x 10.875"

Live text area
7.375" x 9.875"

Member Cost = \$2,500
Non-Member = \$3,800

Methods of Purchasing Ad Space:

Contact International Masters of Gaming Law (IMGL) and request an advertising proposal for the issue(s) of *Casino Lawyer* magazine you wish to secure ad space in. You will be sent a proposal that you are to review, sign and return to CEM via fax: (701) 293-6176. All advertising purchases must occur 10 business days prior to material deadline.

Methods of Sending Art Files, Layout Files, Fonts and Color Proofs:

- Overnight mail is the preferred method of transferring artwork from the advertiser and/or its advertising agency to the CEM production office. Please use a well known and respected overnight courier. Because we require a hard copy PRESS-QUALITY color proof before our press date, we suggest combining both your artwork and the color proof in a single package.
- Remember, art files, layout files and fonts MUST be provided on CD and MUST be accompanied by a color PRESS-QUALITY proof. Without a color PRESS-QUALITY proof, the publisher cannot be responsible for the outcome of the ad colors. The proof MUST be mailed, on or before materials deadline, to:
Attn: Production Manager
Phone: (701) 293-7775
Casino Services Publishing
112 N. University Dr., Ste. 300
Fargo, ND 58102

- E-Mailing files smaller than 2MB is acceptable and should be addressed to: editor1@aceme.org.com.

- Using the FTP site is required when sending electronic files larger than 2MB. Please direct your browser to the following address and follow the onscreen instructions:
www.casinoenterprisemanagement.com/ftp_upload.php

- Please send an e-mail to: editor1@aceme.org with the month the ad will print, advertiser's name, ad size and contact's phone number. A color PRESS-QUALITY proof must be submitted for materials placed on the FTP site. This proof must be mailed to the address above.

Terms, Conditions & Collection of Debt:

- Make checks payable to the International Masters of Gaming Law.
- IMGL offers terms of 2 percent, 10 days; net is 30 days. All orders for space are subject to our credit requirements.
- IMGL offers net in 30 days to credit approved companies. A service charge of 1 1/2 percent per month will be charged to balances owed after 30 days.

Space Reservation Dates

Winter 2009 (January)
Special Distribution: IGE (ICE)
Theme: World Economics
Material Deadline: Dec. 5, 2008

Fall 2009 (November)
Special Distribution: G2E LV
Theme: Regulator of the Year
Material Deadline: Oct. 2, 2009