

# Sponsorship Packages



SHAPING THE FUTURE  
OF GAMING LAW

## PLATINUM CONFERENCE TITLE SPONSOR 15,000 £

- Your logo featured on all conference promotional materials
- Full-page ad in an IMGL magazine
- Your logo/link on the IMGL Conference web page
- Your logo/link on all attendee marketing emails
- Full-page ad in the conference program
- Company logo and contact information listed in the conference program
- Marketing Material displayed in the conference room
- Five complimentary conference registrations
- Special recognition at Awards Luncheon

## GOLD LEVEL 7,500 £

### Choose from these Gold Sponsorships:

- Awards Luncheon
- Dinner Event
- Welcome Reception

### BENEFITS

- Your logo/link on the IMGL Conference web page
- Your logo/link on all attendee marketing emails
- Branding at the sponsored event
- Full-page ad in the conference program
- Company logo and contact information listed in conference program
- Marketing material displayed in the conference room
- Three complimentary conference registrations
- Reserved VIP table at the sponsored event

## SILVER LEVEL 5,000 £

### Choose from these Silver Sponsorships:

- Badge Lanyards
- Conference Program (full page ad)
- Registration Area & Badge Inserts
- Conference Padfolio
- Day Two Luncheon

### BENEFITS

- Your logo/link on the IMGL Conference web page
- Branding at the sponsored event
- Half-page ad in the conference program (*Program sponsor gets full page ad*)
- Company logo and contact information listed in conference program
- Marketing material displayed in the conference room
- Two complimentary conference registrations

## BRONZE LEVEL 2,500 £

### Choose from these Bronze Sponsorships

- Day One or Day Two continental breakfast
- Day One or Day Two morning beverage break
- Day One afternoon beverage break

### BENEFITS

- Your logo/link on the IMGL Conference web page
- Branding at sponsored event
- Company logo and contact information listed in the conference program
- Marketing material displayed in the conference room
- Table tents or napkins on break tables (sponsor provides)
- One complimentary conference registration

Additional opportunities for imprinted items are available upon request.

Additional benefits packages available for sponsoring both IMGL conferences. Supporting Association sponsorships and Media sponsorships are also available. Contact [IMGLDirector@aol.com](mailto:IMGLDirector@aol.com) for more information.



The world's top gaming attorneys, regulators and educators will gather for three days in October when the International Masters of Gaming Law holds its Autumn 2012 Conference in London, England. A sponsorship helps you reach this elite audience of influential gaming leaders.

To reserve your sponsorship, contact [Melissa Lurie](mailto:Melissa.Lurie@imgl.com), IMGL Executive Director: **+1.303.449.9955** [IMGLDirector@aol.com](mailto:IMGLDirector@aol.com)

All transactions will be processed in US dollars at the exchange rates listed.. VAT not included.

*International Masters of Gaming Law is a non-profit association of gaming attorneys, regulators, educators, executives, compliance officers and consultants from around the world who are dedicated to education and the exchange of professional information concerning all aspects of gaming law.*

To learn more, visit the website: **[GamingLawMasters.com](http://GamingLawMasters.com)**